



INSTITUTE OF ADVANCED RESEARCH GANDHINAGAR

(Established under the Gujarat Private Universities Amendment Act, 2011)

STARTUP/INNOVATION @IAR

Proposal Application Form

1. Basic Information

a) Name of the Applicant:

b) Name of Co-Applicant if any:

c) Title of Proposal:

d) Subject Area:

e) Contact Information:

Address:

Pincode

State

Country

Mobile No:

f) Email ID:

g) What is the Unique Selling Proposition (USP) of the current project?

(150 Words)

1. Proposal Summary:

a) Describe the problem and proposed solution(200 Words):

b) What are the existing alternate solutions that people are using and cost of those solutions? (200 Words)

c) Does the proposal have significant societal or commercial impact (200 Words):

2. Market size and customer definition:

- a) Describe your target customer (200 Words):
- b) Describe market size (200 Words):
- d) Describe competitive advantage (200 Words):

3. Description of Innovative Product/Technology/Solution:

- a) What is the current status of the technological development ? (idea stage/ prototype ready / proof of concept developed) (200 Words):
- b) What is new/innovative in the technology/service/solution which is not offered by other companies, that would make significant impact(200 Words):
- c) What is the proprietary nature of the technology/service? (200 Words):
- d) What are the key challenges and milestones (3-4) for bringing the product to market?
- e) Regulatory Compliances/ Environmental clearances/any other Government approvals required(150 Words):

4. Describe Commercialization Strategy (200 Words):

5. Preliminary Work If Any (300 Words):

6. Team and capability (200 Words):

7. Objective and Timelines

A. PROJECT PERIOD (IN MONTHS):

B. PROPOSAL OBJECTIVES & WORK PLAN

Objective1:	Methodology/Experimental Design Detailed Work Plan:	Alternate Strategies

C. TIME LINES

Objectives	Time	Indicator

8. BUDGET:

A. PROPOSED EQUIPMENTS & ACCESSORIES DETAILS

Sr no	Infrastructure/Equipment Capacity Quantity	Specific Requirement In The Project	Estimated Value(Rs.in Lakhs)

B. HUMAN RESOURCES TO BE INVOLVED

Sr no	Position	Fellowship

C. CONSUMABLES DETAILS

Sr no	Items	Quantity	Units(e.g:- g/mletc.)	Approximate Cost (Rs.in lakhs)	Justification For The Requirement

D. MENTORSHIP

E. OVERHEAD:

F. TRAVEL:

G. CONTINGENCY

H. CONSULTATION/HONORARIUM

9. Please upload a concept note explaining the technology/solution with necessary figures and diagrams :

Please kindly submit this filled form at startup@iar.ac.in

For any query you can also mail us at startup@iar.ac.in or you may contact Dr. Priti Desai, Program coordinator on 079 30514232/132

